

EXHIBIT 1



LEVEL UP TO THE ONE

Squad up and compete in flag football's premier tournament series and championship – The One.

[VIEW THE SCHEDULE](#)

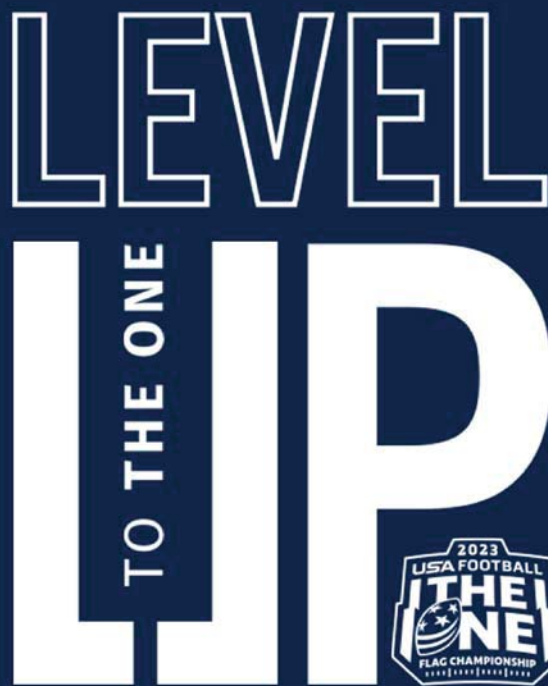
COMPETE IN OLYMPIC-INSPIRED FLAG FOOTBALL

The One Flag Championship is your chance for you and your team to get scouted for a U.S. Flag National Team and prove that you are The Ones to beat. Divisions 6U – Adult are eligible to compete. Get ready to Level Up at The One, July 7-9, 2023, in Charlotte.

THE TOURNAMENT SERIES

Competing in The One Tournament series is another opportunity for you to get scouted during tournament play for a U.S. Flag National Team and score an invite to the 2024 trials. If you want your shot to #RepTheFlag on the world's largest stages, make sure you show up and show out!

Division winners at each tournament can also receive up to a full bid for The One, depending on which tournament they attend. You can access the rules and bid information for each tournament below through their respective registration links below.



THE ONE FLAG CHAMPIONSHIP

LOCATION & DATE DETAILS

The final competition takes place in Charlotte, NC at the United States Performance Center, located near the University of North Carolina - Charlotte.

Taking place July 7-9, competitors and fans will also be able to check out the Junior International Cup which will showcase the 2023 Junior Flag U.S. National Teams taking on other countries. Athletes that participate in The One Flag Championship, or its sanctioned tournaments, will be scouted for 2024 trial invites. More events are also being planned, make sure to check back for more details.



GET READY TO LEVEL UP

YOUTH SCHEDULE

We're proud to partner with **Hard Count**, a premier competitive tournament operator, who will host five Sectional Tournaments and the two Regional Qualifier Tournaments. You can find the rules for each tournament through their respective registration links. Additional sanctioned tournament opportunities may be offered in 2023.

Orlando
February 25

Pittsburgh (Regional)
March 11

Registration Closed

Registration Closed

Phoenix

March 25

[Register](#)

Dallas

April 1

[Register](#)

Las Vegas (Regional)

April 22-23

[Register](#)

Los Angeles

May 6

[Register](#)

San Diego

June 17-18

[Register](#)

The One Flag Championship

Charlotte, NC

July 7-9

[Register](#)



ADULT ELITE SERIES SCHEDULE

The USA Football Adult Elite Championship Series is your chance to compete in Olympic-inspired play and get scouted to represent your country in international competitions on a U.S. Flag National Team. [Learn more about the Adult Elite Championship Series here.](#)

Dallas, TX

April 1

[Register](#)

Bradenton, FL

June 3

[Register](#)

San Diego, CA

June 17

[Register](#)

The One Flag Championship

Charlotte, NC

July 7-9

[Register](#)



SANCTIONED TOURNAMENT

MAKE SURE YOUR TOURNAMENT IS PART OF THE SERIES

Check with your tournament operator or look for the Sanctioned Tournament seal to make sure the competition you're evaluating is part of the pathway. If you run a tournament that will occur between October 2023 and June 2024 and you're interested in sanctioning with USA Football, we will be opening the sanctioned tournament application soon. Feel free to reach out to teamusa@usafootball.com to ask additional questions and if a tournament is sanctioned by USA Football for The One Flag Championship Series.

THE BASICS

THE ONE FLAG CHAMPIONSHIP

WILL THE ONE FLAG CHAMPIONSHIP BE AN OPEN TOURNAMENT?

The One Flag Championship will be open invitation. Full and half-bids for the One will be awarded to teams that win specific divisions within Regional and Sanctioned Tournaments. Team registration for The One Flag Championship will be \$500. There is a \$100 non-refundable deposit to hold your spot. The full cost must be paid by the registration deadline.

WHAT DIVISIONS WILL BE PLAYED?

Co-Ed: 6U, 8U, 10U, 12U

Girls: 10U, 12U, 13U, 15U, 17U

Boys: 13U, 15U, 17U

Adult: Men's, Women's, and Co-Ed

Age divisions will be playing USA Football Fives Rules, which are age adjusted international/IFAF rules.

WHERE CAN I FIND THE USA FOOTBALL FIVES (5V5) RULES?

[Click here to access the tournament rules.](#)

WHERE CAN I STAY UP TO DATE ON THE LATEST?

Follow USA Football on [Instagram](#), [Twitter](#) and bookmark this page. You can also follow Hard Count on [Twitter](#) and [Instagram](#).

THE ONE TOURNAMENT SERIES

HOW DOES MY TEAM COMPETE IN THE ONE TOURNAMENT SERIES?

Your team will need to register for Sanctioned Tournaments within the series. Registration links can be found in the schedule above.

WHAT DIVISIONS WILL BE PLAYED?

Co-Ed: 6U – 17U

Boys and Girls: 13U, 15U, 17U

Girls: 10U, 12U

13U, 15U and 17U will play by USA Football Fives at Hard Count tournaments. Any team that plays in a Hard Count tournament and wins either a half or full bid in the following divisions will play up a division in The One; 7U, 9U, 11U.

You can find information about the [Adult Elite Championship Series](#) here, which culminates at The One Flag Championship.

WHERE CAN I FIND THE RULES FOR TOURNAMENTS IN THE ONE TOURNAMENT SERIES?

The rules for each tournament can be found through their respective registration links.

HOW DO I GET SCOUTED FOR THE U.S. NATIONAL TEAM & TEAM USA?

The One Tournament Series is the official tournament opportunity to get scouted for a 2024 U.S. National Team. If you want your shot to #RepTheFlag, make sure you show up and show out. [Learn more about the U.S. National Team here.](#)

WHO CAN I CONTACT WITH ADDITIONAL QUESTIONS?

If you have additional questions, you can reach out to Nick Rock at nrock@usafootball.com.

GOT A TOURNAMENT?

If you run a tournament that will occur between October 2023 and June 2024 and you're interested in sanctioning with USA Football, we will be opening the sanctioned tournament application soon. Feel free to reach out to teamusa@usafootball.com to ask additional questions and if a tournament is sanctioned by USA Football for The One Flag Championship Series.



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